



energyinstalls
south west

**FRANCHISE
DOCUMENT**



energyinstalls
south west....

Who are Energy Installs SW?

Here at Energy Installs we're proud to offer some of the best solar solutions in the UK. We have put together a wide range of products and a service which means that whatever type of solar power a customer needs we'll be able to provide it. On top of that we can take care of their whole project from start to finish which includes full installation and even maintenance. Here at Energy Installs we give the customer the choice of what they would like to have installed ensuring a first class service and high quality products.

Solar power almost doubled in the last year, with 650,000 installations ranging from solar farms to panels on homes, figures showed.

By the end of 2014 there were almost five gigawatts (5GW) of solar photovoltaic panels installed, up from 2.8GW at the end of 2013, the Department of Energy and Climate Change figures showed.

The solar industry said there were now enough panels installed in the UK to supply the equivalent of 1.5m homes.

Solar clearly works in Britain. Panels in London generate 65% as much energy as in Madrid, and the panels work more efficiently in cooler temperatures. Solar energy is a clean and renewable energy source, and solar panels produce solar energy for free.

Ten million homes in the UK should have their roofs covered with solar panels in the next six years. That number - of more than a third of households generating energy from the sun - would allow the UK to produce about 6% of its annual electricity needs from solar power, with as much as 40% coming from the panels on sunny days in summer, by 2020. These figures are comparable to those of Germany, which has made a major push on solar power in the last decade.

Installing more solar panels brings the costs of the technology down dramatically, because of economies of scale, as the example of Germany and other countries shows. By 2030, the cost of solar should be comparable to that of even the dirtiest forms of coal and of gas.

Energy Installs SW is now expanding and we have a variety of new franchise opportunities right now in several locations. If you want to join with us as we continue our expansion across the UK, we would like to hear from you.



What does an Energy Installs SW Franchise consist of? What do you get as a Franchisee?

So many people think of starting their own business - not just for the financial rewards but for the opportunity to be your own boss and run your own life. But the downside is that although you get all the rewards, you also take the risks. Taking on a franchise within a proven operation reduces those risks substantially. By joining Energy Installs SW, you can reduce them even more!

Established Track Record - As a franchise buyer, you become part of a proven system of operation. Your franchisor offers a concept with products and services that have sold successfully. You have history to learn from and to help you predict your own future.

Faster Start Up - You have a short learning curve as a franchise owner, because you have assistance from a franchisor with lots of experience to draw upon in starting other new operations successfully. You and your personnel often get on-the-job instruction.

Less Risk - Your chances of failure are lower with a franchise operation, because of the experience, expertise and proven resources that support you in your business. Franchises succeed at the rate of 90%.

Low Investment - Most franchises keep their front-end investment demands low, which favours new entrepreneurs. Moreover, a franchisor will often help new franchisees borrow by facilitating arrangements with lending institutions, which look positively on lending to franchisees because of their high success rates.

Purchasing Power - The group purchasing power of franchisees can make a big difference in your costs of doing business. Large buying groups can typically demand significantly lower prices on goods and services.

Name Recognition and Brand Awareness - With an established franchise, you get the benefits that occur from marketing an established brand of products or services. With a new franchise, you can grow and contribute to the creation of the brand.



Business Support

As a franchisee, you will generally receive valuable, ongoing business support, including site selection, training, marketing, new technology and more. Franchisers will assist you in developing a business plan, in learning the best ways to hire and manage personnel, and in how to profitably manage your facility.

Everyone working for Energy Installs SW is an important player on the team. We believe in building personal professional relationships with our customers and being polite and helpful at all times. We must make it easy for people to do business with us.

As a Franchisee you buy the right to develop your business in a defined geographical area, with a guarantee from Energy Installs SW of no Energy Installs SW competitor in that area. Franchisees can offer their Clients the full breadth of Energy Installs SW expertise, all supported by the full span of our capabilities.

Our aim is to provide a nationwide quality service to customers with an emphasis on personal service and professionalism. We aim to build up a strong two way working relationship with all our franchisees, and make the Energy Installs SW name synonymous with excellence.

So if you're looking for a Franchise opportunity with some real strengths search no more.

What kind of support can I expect from Energy Installs SW as a Franchisee?

We ensure that you are well equipped to start and grow your business. Training, ongoing business support and a wide range of resources are available when you become The Energy Installs SW Franchisee in your area.

One of the main benefits of Franchising is that it is a business partnership between Franchisee and Franchisor. Head Office support is essential especially in the early trading days of the franchisee, and it will always be readily available. In the early days there will be a very much hands on approach, gradually stepping back and letting you, the Franchisee take complete control as you become more confident, professional and experienced.

The UK Energy Market

The government by 2020 want to have 15% of the UK's total energy needs supplied by renewable sources. This has created a huge market opportunity for the solar energy sector, with franchisees operating in an industry that is worth billions and which will continue to grow for decades to come.

Overall, the UK renewable energy market is set to explode over the coming decades, and solar energy is one of the key drivers of that market.

We know that your franchise will be hugely successful. And that is why we have developed a franchise support package that will get you on the ground running. The Energy Installs SW Franchise includes all of the initial training and support that you need to get your business up and running. Our support services include:

- Full use of the franchise systems, processes and brand
- Full access to our dedicated product suppliers
- A detailed induction training programme
- Marketing and promotional launch
- Ongoing advice and support
- Access to our in-depth knowledge and experience
- Operations Manual



The Earnings Potential

What you can earn out of Renewable Energy Consultants Franchise is, in the final analysis, up to you: how hard you work and how gifted you are. It's no different to anything else. But you'll be surprised at how the numbers can stack up.

	Year 1	Year 2	Year 3
Gross Income	£72,000	£140,000	£240,000
Total Overheads	£20,000	£40,000	£60,000
Net Profit	£52,000	£100,000	£180,000

These figures are based on the minimum that can be earned, which is 1 job per week sold.

It is important to emphasise that the above figures are projections provided for the purpose of illustration and are not intended to be a statement, representation, warranty or guarantee of individual franchisee earnings. It is essential that (prior to entering into the franchise) you satisfy yourself of the value of the investment you intend to make in terms of both time and money.



Satisfied Customers

Don't just take our word for it, read what our satisfied customers have to say:

Source: trustedtraders.which.co.uk

Very Professional

"Excellent customer service, great value for money. Work force very clean and tidy. More than happy to recommend Energy Installs."

Ron, Devon 10/02/2015

 Customer service ★★★★★ Quality ★★★★★ Value ★★★★★

Spot on!

"No problems at all and I'd recommend them. We used them for a solar panel installation on our residential property."

Phil, Wiltshire 10/01/2015

 Customer service ★★★★★ Quality ★★★★★ Value ★★★★★

Solar Panels

"Used to install solar panels and I'm 100% happy with the work. I'd happily recommend them."

Dennis, Exmouth 06/01/2015

 Customer service ★★★★★ Quality ★★★★★ Value ★★★★★

Recommended

"A very good installation of solar panels. There was a small issue with a part not being in stock but this was not Fariis's fault, and it was sorted very quickly!"

Paul, Somerset 15/12/2014

 Customer service ★★★★★ Quality ★★★★★ Value ★★★★★



What you need

What do you need to be successful as an Energy Installs SW Franchisee?

There is just no escaping the fact that running your own business can be hard work. However, you are doing it for yourself and the rewards of an Energy Installs SW franchise will be there for you to see from day one. If you possess the following attributes then an Energy Installs SW franchise could be just what you have been looking for:

- **A willingness to work hard, because there is simply no substitute for hard work.**
- **A willingness to persevere, because there will always be times when things don't go according to plan.**
- **The desire to work for yourself, and take proper control of your own destiny.**
- **The desire to work with others who all share your commitment to the highest standards.**

If everything you've read so far makes sense, and you think that an Energy Installs SW Franchise is something you want to know more about, we should talk further.

Call us on: 0800 689 0630



energyinstalls
south west....



energyinstalls
south west

Head Office

Unit C, Mendip Business Park, Mendip Road,
Rooks Bridge, Bristol, BS26 2UG

T: 0800 689 0630 M: 07919 923964

E: farris@energyinstalls.co.uk

www.energyinstalls.co.uk